



# HOME ENERGY UPGRADES

## Upgrade Your Home and Save Money

FOCUS ON ENERGY® is offering qualified Black River Falls residents home energy upgrades for no out-of-pocket cost. We start by providing a home energy assessment to identify areas in your home that cause drafty or stuffy rooms, seasonal discomfort, and high energy costs. Assessments are performed by Focus Trade Allies who will identify opportunities for saving energy and improving the health and safety of your home.

Following your assessment, the Trade Ally will install energy-saving products such as a smart thermostat and new showerheads and provide additional services such as adding insulation to your attic or walls and air-sealing your home. You can expect to achieve utility bill savings of 15% or more after completing these upgrades.



### Your Benefits

- Free products and services
- Greater home comfort
- Improved indoor air quality
- Quality assurance

## Get Qualified Today

You may qualify if you:

- Are a homeowner or renter living in Black River Falls
- Are a customer of Black River Falls Municipal Utilities
- Live in a single-family home of 3 units or less
- Have a household income at or below 80% of the Area Median Income by family size, shown below:

Family Size	1	2	3	4	5	6	7	8
Family Income	\$48,550	\$55,450	\$62,400	\$69,300	\$74,850	\$80,400	\$85,950	\$91,500

Source: United States Department of Housing and Urban Development 2024 Income Limits – Jackson County, Wisconsin

## Sign Up for Your Free Home Energy Assessment

Sign up to participate through Black River Falls Municipal Utilities. Energy Services Manager, Sally Turpin, will take your contact information, and once you're qualified, our Trade Ally will call you to schedule your free home energy assessment. You can expect to hear from us in five business days.

Call **608.825.1750** or email [sturpin@wppienergy.org](mailto:sturpin@wppienergy.org) to get started today!

### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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