



RENEWABLE ENERGY MADE EASY & AFFORDABLE

Did you know that it only takes two or three blocks of renewable energy to power the average home for a month? And, with no equipment to buy or install on your roof, there is no need to worry about payback periods or annual maintenance costs.

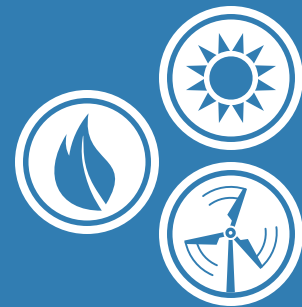


Only \$2 per month

That's worth repeating. Our Choose Renewable program starts at only \$2 per month. That's less than a good cup of coffee (and it won't keep you up at night)! Give us a call to find out how much renewable energy can be put to work for you.

Energy from sustainable resources

Using a socially responsible energy mix of solar, wind and biogas resources. Choose Renewable lets you increase your positive impact on the environment. With Choose Renewable, you can make a difference.



Know where your energy comes from

At Black River Falls Municipal Utilities, we strive to give you different choices of where your energy comes from. With Choose Renewable, you ensure that more of our energy is generated right here in the Midwest.



How Choose Renewable Works:

- ☀️ Just \$2 per block per month!
- ☀️ Produced from 100% renewable sources - solar, wind and biogas.
- ☀️ Each \$2 block equals 300 kilowatt hours (kWh) of energy. A typical home uses about 750 kWh each month.

$$\boxed{\$2.00 \text{ BLOCK}} = \boxed{300 \text{ kWh}}$$

Adding renewable energy is fast and simple!

Signing up for Choose Renewable takes only two minutes. You can start (or stop) your participation at any time and you can use as many blocks of renewable energy you like.

Sign up today!

brfmu.org • (715) 284-9463



At Black River Falls Municipal Utilities, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

brfmu.org (715) 284-9463

Shared strength through  WPPI Energy