Get renewable energy working for you!

We typically think of the sun as a distant yellow orb that’s not directly involved in our lives (unless you count sunburns). But the fact is, it can play a big, beneficial role for us, if we just look at that fiery ball in a fresh new way: As a helpful, hard-working fellow who has plenty of energy, is always able to lend a hand around the house — and can help out our entire community in the process! Meet our Choose Renewable family.

Energy from solar, wind and biogas resources, ready to go to work for you, starting at only $3 a month!

How this works:

Our Choose Renewable family is available in $3 blocks. Every block you buy is added to your monthly electric bill, and ensures that a share of your electricity comes from solar, wind and biogas. By putting renewable energy to work, you’re helping to control energy costs, keeping the environment clean and making the whole community a better place. ALL FOR THE COST OF A GALLON OF MILK.

Why Choose Renewable?

IT’S CLEAN
The more renewable energy we use, the less coal, oil and natural gas we have to burn.

IT’S SMART
Renewable energy efficiently uses valuable resources and prevents waste.

IT’S SUSTAINABLE
Solar, wind and biogas energy sources will never run out!

IT’S LOCAL
Our renewable resources are homegrown: Solar from WI, MI and IA; wind from Dodge County, WI; biogas from Little Chute, WI.

The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For information on Green-e Energy certification requirements, please visit www.green-e.org.
I agree to purchase: ______ blocks of renewable energy at $3.00 per month, for a total monthly commitment of $______. This purchase will appear as an additional charge on my monthly utility bill. I understand I can change my participation level or cancel at any time.

More renewables means fewer pollutables!

Buying two blocks of renewable energy per month for a year equals:

- Removing ONE CAR from the road
- Preventing FOUR TONS of CO₂ emissions
- Planting ONE ACRE of trees
- Eliminating the burning of TWO TONS of coal

At Black River Falls Municipal Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

www.brfmu.org • (715) 284-9463