• To participate in the Choose Renewable Program, a customer purchases blocks of renewable energy; each block is equivalent to 300 kilowatt-hours (kWh) of renewable energy and costs $3.00.

• A customer chooses their level of participation by determining the number of blocks they would like to purchase each month. There are no minimum or maximum purchase requirements.

• The charge for renewable energy blocks will appear on the monthly utility bill. This charge is in addition to standard energy use charges from the utility. The customer will also be billed any applicable sales tax on the renewable energy purchase, and standard utility late payment charges will apply to unpaid bills.

• If the customer would like to participate at 100% of their monthly electric consumption, they may purchase blocks of renewable energy greater than their 12-month average requirements to the nearest whole block. If total energy used is less than the number of blocks purchased in any given month, the customer will be charged for the total number of blocks purchased in that month.

• There is no minimum length of time required to participate in the program, and the customer may cancel their participation in the program at any time without a fee; however, charges for committed blocks of renewable energy will not be prorated in the billing period in which the customer cancels.

• The cost of renewable energy blocks may change, as incremental costs of securing renewable energy resources change. Program participants will be notified of any pricing changes in a timely manner.

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At Black River Falls Municipal Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

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The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For information on Green-e Energy certification requirements, please visit www.green-e.org.